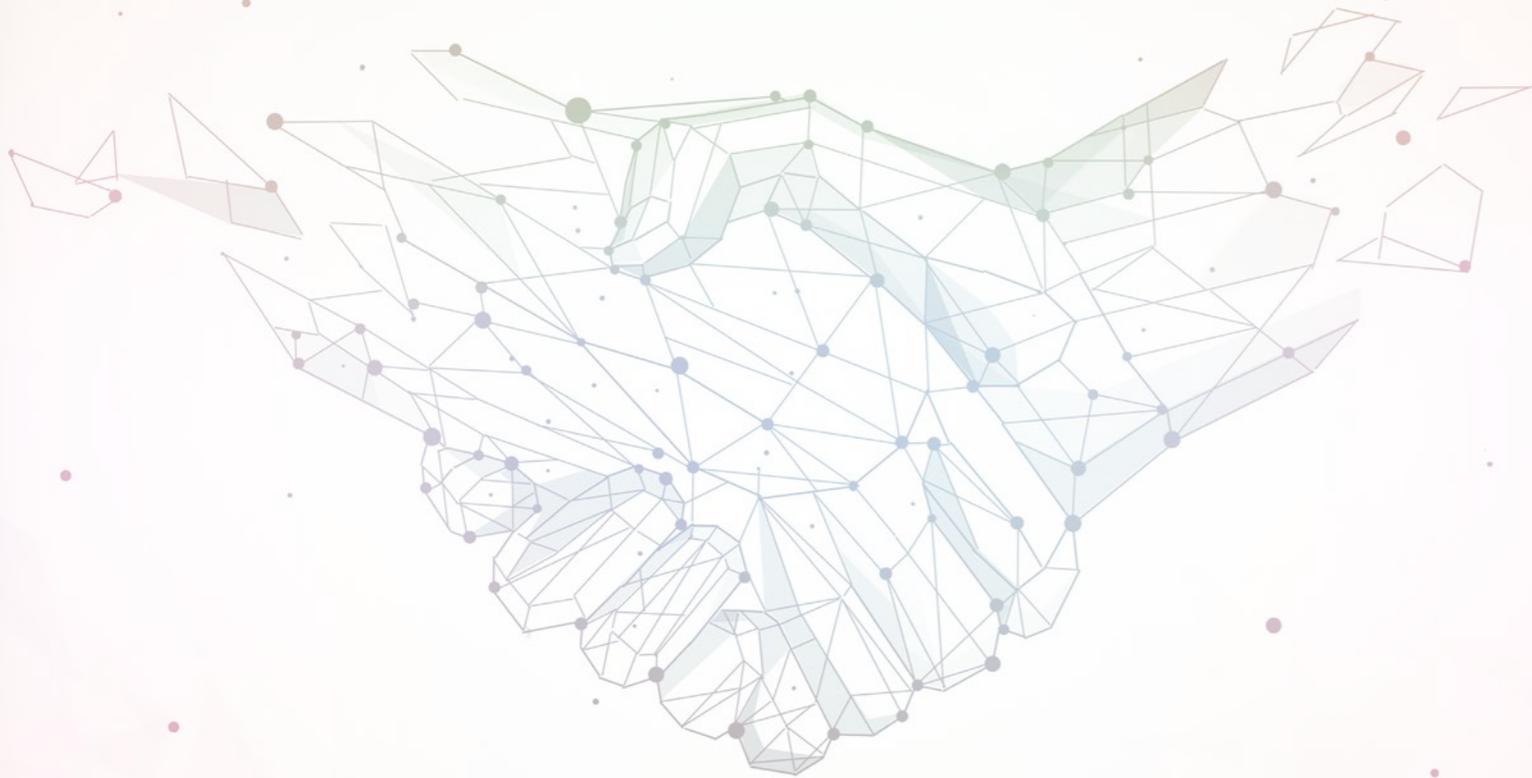




JGP

**WHO WE ARE & HOW
WE CAN HELP YOU**



WHO WE ARE

At JGP, we deliver advertising, technology and resourcing solutions to help you find and appoint the best candidates. You can reduce recruitment spend and enable managers to hire faster, simplify your internal processes and make informed, data-driven decisions.

We combine online recruitment solutions with a personalised service and support from our expert team to deliver real results to our clients. Our reliable, creative solutions are designed to enable you to get your recruitment right first time, saving time and money.



ONLINE ADVERTISING

No matter the size of the campaign, we always start with the same question – **who are you looking for?**

Once we've established the right target audience for your vacancy, we can help you ensure they see your advert. We don't believe in 'hit and hope' approaches or blanket posting on every site we can find. For each individual role, we'll help you find the perfect advertising mix.

Based on extensive data, we'll help you **attract top talent** by getting your roles on the right job sites, aggregators, search engines and social platforms to match your vacancies.

This ensures that you **reach the right audience** and get the applications you need.

APPLICANT TRACKING SYSTEM (ATS)

Our Applicant Tracking System (ATS) empowers you to **manage your whole recruitment process**, from advert to appointment. Whether you only need it for a single campaign or want an ongoing licence to help you build your own candidate data bank, our system is flexible to your requirements.

With a range of exciting features, you can streamline your processes and enhance the candidate experience to help you secure and

retain maximum numbers of applicants. You'll also be able to reduce your time-to-hire and use the unique data available to you to make smarter decisions that will save you money.

Our ATS puts you in control of your recruitment and provides you with the tools to make successful appointments, over and over again.





RECRUITMENT SERVICES

Whatever challenges you're facing, no matter how big or small, we're on hand to help.

At JGP, we have a wealth of resourcing specialists on hand to support you when recruitment is at its most challenging. Whether it's sourcing the candidates that match your exact criteria, screening applicants or producing a high-quality shortlist for interview – we've got you covered.

We're here to help you get the results you need, first time - ensuring that your time and money isn't wasted re-running campaigns.

EMPLOYER BRANDING

Every employer has a story to tell and, in the most competitive markets, those that tell it best come out on top. A carefully-crafted employer marketing strategy, including a strong employer brand and EVP, will help you engage with and attract new candidates as well as retaining your best people

Our expert team can help identify and articulate your key messages and support you to promote it to the people that you want.

This could incorporate building a content-rich careers site or getting the right messages in your job adverts. We can also help you create exciting fresh content, including videos, podcasts or editorial pieces.

By building an authentic employer brand. **You will stand out from the crowd.**



GET IN TOUCH

JGP

We'd love to talk to you more about the ways that we can help you find, attract and recruit the best people, saving time and money in the process.

CONTACT US:



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